



General CV and Personal Cover Letter

David Lilljebjörn Hagedorn, 42, Malmö

Available for part-time work, full-time work, or freelance assignments, day/evening/night.

Ready to move abroad. I have a startup-budget.

dlhf@dlhf.se | 0769076597

Personal Cover Letter

I grew up in Dalarna with family connections in Stockholm, and over the years I have worked my way across international tourist and charter destinations, and Sweden as a freelance consultant, salesperson, bartender, and more, eventually settling in Malmö.

At the moment, I live in Mellanheden, Erikslust, in a small apartment with a freelance studio — close to both the city and the beach. I am a city person, gym person, career person and lifestyle person. I aspire to make the most of myself and life by constructive, good and smart behavior. I also live with passion and in personal ways.

“Live so that you wake up longing for the day and fall asleep with gratitude and proud satisfaction”

-This quote by me pretty much sums up my perspective on life.

During the past five years, I have worked in warehouse operations and e-commerce while also running my own freelance brand on the side. The warehouse work has become more physically demanding due to an updated product range, and for quite some time I have also wanted to change direction and move toward other industries and professional fields.

I can do any normal job, but my lower back can't take heavy warehouse duties any longer.

I can either take on a specific role, or work as a more flexible team member handling tasks such as:

- Bartending, retail, reception, or similar frontline service roles
- Managing social media, newsletters, communication, and website updates
- Creating campaigns, events, and special offers
- Working with creative production, photography, film, AI, and graphic design
- Handling administrative tasks and business relations

I can also contribute in leadership, coaching, and management roles while taking on greater responsibility. If you are looking for someone who can create and develop a unique concept

within your business — for example a dedicated bar concept with its own events, happenings, campaigns, menus, and experiences — then I believe I would be an excellent fit for that role.

I have a strong ability to study, adapt, and grow professionally. The career path I have already built has taught me how to quickly develop deep expertise within a company, industry, or work area to a high professional standard.

At work, I am friendly, social, creative, professional, reliable, safety-conscious, and proactive. I maintain high ambitions when it comes to quality, guest experiences, service, and professionalism. I can be a more advanced, proficient, fine and ethical person, or a more relaxed, social, friendly, positive person with a more basic proficiency.

Selected CV

Education

Upper secondary education, two years of higher vocational studies within media production, along with extensive self-studies, experimentation, tutorials, business studies, corporate training programs, professional experience, and business experience. Altogether, this has given me a level of practical and professional competence comparable to a specialized university-oriented education across several industries and companies. I have also completed the intensive course at Behind Bar Academy.

Fluent Swedish and English.

Advanced and proficient vocabulary. Written 10/10, spoken 7-8/10

Core Experience

E-commerce and Warehouse Operations	3D Prima	2021–2026
Bartender (Full-time)	Interpool Malmö	2018–2019
Bartender (Part-time)	Etagegruppen	2018–2019
Bartender (Part-time)	O'Learys Malmö	2018–2019
Bartender (Part-time)	Södergatan 14	2018–2019
Sales Representative	PEC, Malmö	2017
Sales Representative	Scawiba	2017
Sales Representative	CCC / 3 Company	2017
Various jobs, tourism and charter experiences	Various	2000-2012
Freelance Consultant	Frilans Finans	2010–2026

Worked with events, media, marketing, and creative production. Approximately 1000+ assignments for companies within nightlife, fitness, luxury lifestyle, beach clubs, champagne brands, hotels, restaurants, entertainment, lifestyle industries, blogging/media industries, event tours, and more.

Companies and brands worth mentioning include:

Nikki Beach + ACE,
Café Opera,
Slice of Life,
Studio Fitness,
European Bartender School,
Stadt,
Trädgår'n,
Slagthuset,
Malmborgen,
Etagegruppen,
Harrys,
Linköpings Tandsvårdscentrum,
international hospitality companies,
Myshowroom,
Mondoblog,
Sturevodka, etc.

The work has included:

- WordPress website production
- Brand development
- Campaigns and advertising
- Digital marketing and social media management
- Event marketing
- PR, entertainment, and audience engagement
- Creative production, digital art, artworks, photography, film, generative AI, copywriting, and more
- Bar menus, bar concepts, and cocktail creativity
- Customer relations, representation, administration, planning, management, sales, networking, marketing, collaboration, meetings, and related business activities

Availability and contact information

-Available for basic income jobs in international charter and tourism destinations

-Available for business partnerships or similar jobs, such as <https://qualityidentity.com> or <https://dlhf.se>

-Preferably with accommodation included, but I can also find accommodation myself

-I have an income and budget until Aug 25th

-I will become an expert in any job within 1 month

-Contact me by phone/Whatsapp: +46769076597, email: dlhf@dlhf.se or messenger:

<https://www.facebook.com/david.lilljebjorn.77/>

Available to go and be on location within a week.